

No.127 October 1, 2026

Mt.FUJI100 2027 Event Overview Announced

We are pleased to announce the event overview for Mt.FUJI100 2027. The 15th edition will be held over three days, from Friday, April 23 to Sunday, April 25, 2027, in the foothills of Mt. Fuji.

【Mt.FUJI100 2027 Event Overview LIVE】

We will provide details on the Mt.FUJI100 2027 event overview and changes for this edition via YouTube LIVE.

Date & Time: Sunday, October 18, 2026, 20:00-21:00 (LIVE)

Channel: Mt.FUJI100 (Japanese only)

Streaming URL: To be announced later on the official event website and social media channels.

< HIGHLIGHTS >

- Trekking poles will be permitted in FUJI100mi for the first time at this edition. Their use will be introduced on a trial basis from F5 onward, with designated no-pole zones, primarily within national park areas.
- FUJI100mi will start in three waves. The field is limited to 2,000 runners, with a planned distance of approximately 165.3 km and +6,463 m of cumulative elevation gain.
- FUJI100mi and ASUMI40k are World Trail Majors races. Prize money is planned for the top five men and women in each race.
- KAI70k will cover approximately 67.9 km with +2,917 m of elevation gain, while ASUMI40k will cover approximately 38.5 km with +1,481 m.
- SAKUYA will be held as an official category, with two races: SAKUYA 9k (approx. 8.6 km) and SAKUYA U-20 6k (approx. 5.7 km), with a combined field of 300 participants.
- Mt.FUJI100 Mini, open to children from age 3 through elementary school, will return on the final day of the event.
- General Entry / Donation Entry opens at 12:00 on Monday, November 2, 2026.
- Mt.FUJI100 EXPO will again be held for three days, from Friday, April 23 through Sunday, April 25, at Mt. Fuji GX Stadium in Fuji Hokuoku Park.

Mt.FUJI100 2027 EVENT OVERVIEW

Event Name:	Mt.FUJI100 2027 (15th edition)
Dates:	Friday, April 23-Sunday, April 25, 2027 (3 days)
Host Areas:	Fuji City and Fujinomiya City, Shizuoka Prefecture; Minobu Town, Fujikawaguchiko Town, Narusawa Village, Fujiyoshida City, Oshino Village, and Yamanakako Village, Yamanashi Prefecture
Registration Venue:	Fuji Hokuroku Park (Fujiyoshida City, Yamanashi Prefecture)
Organizer:	Mt.FUJI100 Executive Committee <Constituent Organizations> Fuji-Hakone-Izu Trail Support Association; Mount Fuji Joint Venture (Sotoe Co., Ltd. and Region Port LLC)
Co-hosts:	Fuji City, Fujinomiya City, Minobu Town, Narusawa Village, Fujikawaguchiko Town, Fujiyoshida City, Oshino Village, Yamanakako Village, Gotemba City, and Susono City
Environmental Partner:	NPO Fuji Trail Runners Club

ACE CATEGORIES

FUJI100mi

- Start: Mt. Fuji Children's World (Fuji City, Shizuoka Prefecture)
- Finish: Mt. Fuji GX Stadium, Fuji Hokuroku Park (Fujiyoshida City, Yamanashi Prefecture)
- Wave 1: Friday, April 23, 17:00 / Wave 2: 17:15 / Wave 3: 17:30
- Final cutoff: Sunday, April 25, 14:30
- Field limit: 2,000 runners / Private supporters: 500
- World Trail Majors and ITRA National League race
- 2028 Western States Endurance Run qualifying race



KAI70k

- Distance: approx. 67.9 km Elevation gain: +2,917 m
- Start/Finish: Mt. Fuji GX Stadium, Fuji Hokuroku Park
- Start: Saturday, April 24, 14:00 / Final cutoff: Sunday, April 25, 11:00 (21 hours)
- Field limit: 1,000 runners
- ITRA National League race



ASUMI40k

- Distance: approx. 38.5 km Elevation gain: +1,481 m
- Start/Finish: Mt. Fuji GX Stadium, Fuji Hokuroku Park
- Start: Saturday, April 24, 12:00 / Final cutoff: 21:30 the same day (9 hours 30 minutes)
- Field limit: 1,000 runners
- World Trail Majors and ITRA National League race



SAKUYA

- Distance: SAKUYA 9k - 8.6 km / SAKUYA U-20 6k - 5.7 km
- Start/Finish: Mt. Fuji GX Stadium, Fuji Hokuroku Park
- Start: Sunday, April 25, 9:00 / U-20: 9:15
- Final cutoff: 12:00 / Field limit: 300

ELIGIBILITY

For FUJI100mi, KAI70k, and ASUMI40k, entrants must be 18 years of age or older on race day and must have completed qualifying ITRA-certified race(s) between two years before the opening date of General Entry and the day before General Entry opens, with the results verifiable on the ITRA results page.

- FUJI100mi: one race worth ITRA Points 4 or more, or two races worth ITRA Points 3
- KAI70k: one race worth ITRA Points 2 or more

- ASUMI40k: one race worth ITRA Points 1 or more

Elite athletes will be granted Priority Entry based on the ITRA Performance Index (PI). The pregnancy deferral policy will continue, including a full refund of the entry fee and retention of eligibility for two years when pregnancy is confirmed, as well as provisions for female athletes returning after childbirth and childcare.

ENTRY PERIODS / LOTTERY ANNOUNCEMENTS

- Priority Entry: Monday, October 19, 2026, 12:00-Sunday, November 15, 23:59 (top 100 overall in FUJI100mi 2026 and elite athletes)
- General Entry / Donation Entry: Monday, November 2, 2026, 12:00-Sunday, November 15, 23:59
- General Entry lottery results: Tuesday, December 1, 2026
- Payment period: Tuesday, December 1-Tuesday, December 15, 2026, 23:59
- SAKUYA: Monday, November 2, 2026-Sunday, February 28, 2027 (first come, first served)
- FUJI100mi Private Supporter: Tuesday, January 5, 2027, 12:00-Tuesday, January 12, 23:59 (lottery if applications exceed capacity)
- General Event Volunteers: Wednesday, December 16-Friday, December 25, 2026 (lottery if applications exceed capacity)

ENTRY FEES

Race	General Entry	Donation Entry*
FUJI100mi	JPY 50,000	JPY 105,000 (JPY 55,000 donation + JPY 50,000 entry fee)
KAI70k	JPY 30,000	JPY 81,000 (JPY 51,000 donation + JPY 30,000 entry fee)
ASUMI40k	JPY 22,000	JPY 60,000 (JPY 38,000 donation + JPY 22,000 entry fee)
SAKUYA 9k	JPY 5,500	—
SAKUYA U-20 6k	JPY 3,300	—

FUJI100mi Private Supporter: JPY 5,500 (includes parking pass and support bag fee)

* Donation Entry is available to eligible applicants who wish to participate in the event and make a donation to support the activities of the Fuji-Hakone-Izu Trail Support Association. Please note that donations are not tax-deductible. No payment processing fee will be charged on the donation or entry fee for Donation Entry.

EVENT SCHEDULE

FUJI100mi

Date	Time	Details
Fri, Apr 23	8:00~14:00	Bib pickup & mandatory gear check (Fuji Hokuroku Park)
	8:00~14:00	Baggage drop-off (Fuji Hokuroku Park)
	14:30~16:30	Baggage* & drop bag drop-off (Mt. Fuji Children's World)
		*Baggage drop-off at Mt. Fuji Children's World requires advance reservation and an additional fee.
	16:30	Opening ceremony (Mt. Fuji Children's World)
	17:00/17:15/17:30	Wave 1 / Wave 2 / Wave 3 start
Sun, Apr 25	14:00~15:00	Awards ceremony
	14:30	Final cutoff
	15:30	Baggage & drop bag collection closes

KAI70k

Date	Time	Details
Fri, Apr 23	8:00~18:00	Bib pickup & mandatory gear check
Sat, Apr 24	8:00~13:30	Bib pickup & mandatory gear check / baggage drop
	13:30	Opening ceremony
	14:00	Start
Sun, Apr 25	11:00	Final cutoff
	12:00~13:00	Awards ceremony
	15:30	Baggage collection closes

ASUMI40k

Date	Time	Details
Fri, Apr 23	8:00~18:00	Bib pickup & mandatory gear check
Sat, Apr 24	8:00~11:30	Bib pickup & mandatory gear check / baggage drop
	11:30	Opening ceremony
	12:00	Start
	18:00~19:00	Awards ceremony
	21:30	Final cutoff
Sun, Apr 25	15:30	Baggage collection closes

SAKUYA

Date	Time	Details
Sun, Apr 25	8:00~8:45	Bib pickup, mandatory gear check & baggage drop
	8:45	Opening ceremony
	9:00	SAKUYA 9k start
	9:15	SAKUYA U-20 6k start
	11:00	Awards ceremony
	12:00	Final cutoff
	15:30	Baggage collection closes

AWARDS

- FUJI100mi, KAI70k, ASUMI40k: top 10 men and top 10 women overall
- FUJI100mi and ASUMI40k: prize money for the top five men and women (1st: JPY 300,000; 2nd: JPY 200,000; 3rd: JPY 150,000; 4th: JPY 100,000; 5th: JPY 80,000)
- Veteran (ages 40-49), Master (50-59), and Legend (60+) age-group awards are planned. Award eligibility and other details are currently being finalized and will be announced on the official event website once confirmed.
- New Hero: one male and one female athlete age 29 or younger with an outstanding performance in FUJI100mi, KAI70k, or ASUMI40k
- SAKUYA: top three men and top three women overall

COURSES

FUJI100mi

Approx. 165.3 km / +6,463 m. Starting at Mt. Fuji Children's World, the course passes through Fujinomiya, Fumoto, Lake Shoji, Fuji-Q Highland, Oshino, Lake Yamanaka, Nijumagari Pass, Fujiyoshida and other areas before finishing at Mt. Fuji GX Stadium.



KAI70k

Approx. 67.9 km / +2,917 m. Starting from Mt. Fuji GX Stadium, the course travels through Oshino, Yamanakako Kirara, Nijumagari Pass and Fujiyoshida before returning to the stadium.



ASUMI40k

Approx. 38.5 km / +1,481 m. Starting and finishing at Mt. Fuji GX Stadium, the course passes through Fujiyoshida and Akemi Lake Park.



SAKUYA

9k: approx. 8.6 km / +154 m. U-20 6k: approx. 5.7 km / +109 m. Short courses starting and finishing at Fuji Hokuroku Park.



MANDATORY EQUIPMENT

Mandatory equipment will be specified for FUJI100mi, KAI70k, ASUMI40k, and SAKUYA according to the characteristics of each race. Event rules will cover total equipment weight, smartphones, GPX data, water, lights, rainwear, warm clothing, first-aid kits and other items. Mandatory gear checks may be conducted during the race.

USE OF TREKKING POLES

Beginning with this edition, trekking poles will be permitted on a trial basis in FUJI100mi. Poles must be placed in the runner's drop bag in advance and may be carried and used from F5 onward. However, designated no-pole zones will be established, primarily within national park areas. Once a runner takes possession of their poles, they must carry them through to the finish.

The operation will be monitored during this edition, and future use of trekking poles will be determined based on the results.

Mt.FUJI100 EXPO

One of Japan's largest trail-running exhibition and sales events, bringing together event sponsors and exhibitors, will be held at Mt. Fuji GX Stadium in Fuji Hokuroku Park.

- Friday, April 23, 8:00-18:00
- Saturday, April 24, 8:00-18:00
- Sunday, April 25, 8:00-15:30

Mt.FUJI100 Mini

On the final day, Sunday, April 25, Mt.FUJI100 Mini will be held on a special loop course in Fuji Hokuroku Park for children from age 3 through elementary school.

- Parent & Child (preschool child + parent): 1.36 km (2 laps)
 - Elementary Grades 1-3: 1.36 km (2 laps)
 - Elementary Grades 4-6: 2.04 km (3 laps)
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- Field limit: 200 participants across all categories

- Entry fee: JPY 3,500 without an accompanying runner / JPY 4,000 with one accompanying parent
- Entry period: Monday, November 2, 2026-Sunday, February 28, 2027 *First come, first served

Virtual Mt.FUJI100 2026

Using the event-linked training app TATTA, participants aim to accumulate the distance of their entered category within the designated period. In 2026, Virtual SAKUYA10k will be newly added, bringing the program to four categories.

Virtual FUJI100mi : Saturday, October 3-Monday, October 12, 2026

Virtual KAI70k : Tuesday, October 13-Sunday, October 18, 2026

Virtual ASUMI40k : Tuesday, October 20-Sunday, October 25, 2026

Virtual SAKUYA10k : Tuesday, October 27-Sunday, November 1, 2026

Entry fee: JPY 4,000 (Japan) / JPY 5,000 (overseas)

* Not eligible for Mt.FUJI100 2027 qualification points

MEDIA CONTACT

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Mt.FUJI100 OFFICIAL MEDIA

[WEB](#) | [Facebook](#) | [X](#) | [Instagram](#) | [YouTube](#)

* Press release archive : <https://mtfuj100.com/press/>

* For official event photos for press use, please contact the office above.