

No.122, April 25, 2026

Mt. FUJI 100 2026: The Expanded "ASUMI40k" Kicks Off

— A High-Speed Sprint Trail Race Begins Under Clear Skies with Prize Money on the Line —



The "ASUMI40k" race (approx. 38.5km distance, 1,481m cumulative elevation gain), part of the Mt. FUJI 100 international trail running event, officially started at 12:00 PM on Saturday, April 25, from Fuji Hokuroku Park / Fujisan GX Stadium in Fujiyoshida City, Yamanashi Prefecture. A total of 916 runners—comprising 333 women and 583 men—started the race.

Introduced last year, the ASUMI40k has seen its capacity significantly expanded this year from 200 to 1,000 participants. Now in its second year as part of the "World Trail Majors" Short Series, the race features a newly introduced prize money system (for the top 1-5 overall men and women), attracting a highly competitive field of speed-oriented top athletes from Japan and abroad.

■ Top Elites from Japan and Asia Take the Start Line Under Clear Skies

A dramatic shift from the previous days' rain, the runners set off en masse at the stroke of noon under sunny skies with clear views of Mt. Fuji.

Lining up as favorites in the men's race were Skyrunning World Champion **Ruy UEDA** (JPN), Asia's speed king **John Ray ONIFA** (PHI), and the rapidly rising **Ruqin WANG** (CHN). The women's starting field was equally impressive, featuring top Japanese athletes—including 7-time Fuji Mountain Race champion and last year's runner-up **Yuri YOSHIZUMI** (JPN), international standout **Honoka AKIYAMA** (JPN), and 5-time Hasetune CUP champion **Takako TAKAMURA** (JPN)—alongside numerous overseas elites. Together, they sprinted into the high-speed course consisting of continuous forest roads and trails.

■ Upcoming Race Developments

The first finisher of the ASUMI40k is expected to arrive at Fuji Hokuoku Park around 2:55 PM today. The race has a time limit of 9 hours and 30 minutes, with the final cutoff set for 9:30 PM.

Later today, the approx. 68.6km "KAI70k" will start from the same stadium at 2:00 PM. Meanwhile, the 100-mile "FUJI100mi" race, which started at 5:00 PM yesterday, is currently ongoing, and the event is entering its most exciting phase as the top runners approach the finish line.

Mt. FUJI 100 2026 Event Outline

■ **DATES: Friday, April 24, 2026 – Sunday, April 26, 2026 (3 days)**

■ Race Categories

① FUJI100mi

- Distance: Approx. 165.3.0km / Cumulative altitude gain: +6,461m
- Start: Fujisan Kodomo-no-Kuni (Fuji City, Shizuoka Prefecture)

- Finish: Fuji Hokuroku Park / Fujisan GX Stadium (Fujiyoshida City, Yamanashi Prefecture)
- Race start time: Friday, April 24 (Wave start, 500 racers per wave)
17:00 / 17:15 / 17:30 / 17:45
- Final cutoff time: 14:30, Sunday, April 26 (*44 hours and 30 minutes cutoff)
- Number of racers: 2,000 (including priority, general, donation-based, and elite entries)
- Support crews: 500

② KAI70k

- Distance: Approx. 68.6km / Cumulative altitude gain: +2,921m
- Start / Finish: Fuji Hokuroku Park / Fujisan GX Stadium (Fujiyoshida City, Yamanashi Prefecture)
- Race start time: 14:00, Saturday, April 25
- Final cutoff time: 11:00, Sunday, April 26 (*21 hours cutoff)
- Number of racers: 1,000 (including general, donation-based, and elite entries)

③ ASUMI40k

- Distance: Approx. 38.5km / Cumulative altitude gain: +1,481m
- Start / Finish: Fuji Hokuroku Park / Fujisan GX Stadium (Fujiyoshida City, Yamanashi Prefecture)
- Race start time: 12:00, Saturday, April 25
- Final cutoff time: 21:30, Saturday, April 25 (*9 hours and 30 minutes cutoff)
- Number of racers: 1,000 (including general, donation-based, and elite entries)

④ SAKUYA 9k / U-20 6k (Open Race)

- Distance: 8.6km / U-20 5.7km
- Start / Finish: Fuji Hokuroku Park / Fujisan GX Stadium (Fujiyoshida City, Yamanashi Prefecture)
- Race start time: Sunday, April 26 (9k at 9:00 / U-20 6k at 9:15)
- Number of racers: 200 (including general and elite entries)

■ Organizer: Mt.FUJI100 Race Committee

<Member Organizations>

General Incorporated Association Fuji Hakone Izu Trail Support

Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC, R-bies Co., Ltd.)

■ **Co-sponsored by:** Fuji City, Fujinomiya City, Minobu Town, Narusawa Village, Fujikawaguchiko Town, Fujiyoshida City, Oshino Village, Yamanakako Village, Gotemba City, Susono City

- **Supervisor:** Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC, R-bies Co., Ltd.)
- **Environment Partner:** NPO Fuji Trail Runners Club
- **Special Partner:** THE NORTH FACE
- **Platinum Partner:** Goldwin, aminoVITAL®
- **Supported by:** Japan Sports Agency, Japan Tourism Agency, Shizuoka Prefecture, Yamanashi Prefecture, Doshi Village, Yamanashi Nichinichi Shimbun, Yamanashi Broadcasting System, Television Yamanashi, FM Fuji, The Shizuoka Shimbun, Shizuoka Broadcasting System, Shizuoka Telecasting, Shizuoka Asahi Television, Shizuoka Daiichi Television, K-MIX
- **Honorary Race Committee:** Mayors of the 10 municipalities comprising the Executive Committee
- **Race President:** Tsuyoshi KABURAKI (Representative Director, General Inc. Assoc. Fuji Hakone Izu Trail Support / Professional trail runner)
- **Vice President of the Race:** Koichiro HORIUCHI (President, Fuji Kyuko Co., Ltd.)
- **Race Producer:** Ricka FUKUDA (Medical doctor / President of Japan Trail Running Association)
- **Co-representatives:**
Tatsuo CHIBA (Representative Director, Sotoe Co., Ltd.)
Yoshihiro TAJIKA (Representative, Region Port, LLC)
Yu KUROSAKI (Representative Director, R-bies Co., Ltd.)
- **Advisors:**
Shin MURAKOSHI (Professor, Faculty of Education, Shizuoka University)
Masumi NAKAO (Representative Director of NPO Discover Rias)
Tutomu MIURA (Chairman of NPO Fuji Trail Runners Club)

Mt. FUJI 100 2026 Press Schedule

A press conference to introduce promising runners will be held on Friday, April 24, at 11:00, followed by a press briefing at 12:00. Award ceremonies for KAI and FUJI are scheduled for Sunday, April 26.

■ Friday, April 24

08:00- Press Center Opens [*1 Fuji Hokuroku Park Press Center]

08:00-18:00 Mt.FUJI100 EXPO [*2 Fuji Hokuroku Park Stadium]

08:00-16:30 Press Registration [*4 Fuji Hokuroku Park Information]

11:00-12:00 Press Conference (Japanese / English) [*3 Fuji Hokuroku Park Special Stage]

12:00-13:00 Press Briefing (Japanese / English) [*1 Fuji Hokuroku Park Press Center]

11:00-16:30 Press Registration (FUJI Start Area) [Fujisan Kodomo-no-Kuni Information]

16:30 FUJI Opening Ceremony (Japanese / English) [Fujisan Kodomo-no-Kuni]

17:00-17:45 FUJI Wave Start [Fujisan Kodomo-no-Kuni]

■ Saturday, April 25

08:00-18:00 Mt.FUJI100 EXPO [*2 Fuji Hokuroku Park Stadium]

10:20 (Est.) FUJI First Overall Finisher Expected [*2 Fuji Hokuroku Park Stadium]

11:30 ASUMI Opening Ceremony (Japanese / English) [*2 Fuji Hokuroku Park Stadium]

12:00 ASUMI Start [*2 Fuji Hokuroku Park Stadium]

13:20 (Est.) FUJI First Female Finisher Expected [*2 Fuji Hokuroku Park Stadium]

13:30 KAI Opening Ceremony (Japanese / English) [*2 Fuji Hokuroku Park Stadium]

14:00 KAI Start [*2 Fuji Hokuroku Park Stadium]

14:55 (Est.) ASUMI First Overall Finisher Expected [*2 Fuji Hokuroku Park Stadium]

14:55 (Est.) ASUMI First Female Finisher Expected [*2 Fuji Hokuroku Park Stadium]

18:00-19:00 ASUMI Awards Ceremony (Japanese / English) [*3 Fuji Hokuroku Park Special Stage]

19:30 (Est.) KAI First Overall Finisher Expected [*2 Fuji Hokuroku Park Stadium]

21:30 (Est.) KAI First Female Finisher Expected [*2 Fuji Hokuroku Park Stadium]

21:30 ASUMI Final Cutoff Time [*2 Fuji Hokuroku Park Stadium]

■ Sunday, April 26

08:00-14:00 Mt.FUJI100 EXPO [*2 Fuji Hokuroku Park Stadium]

08:45 SAKUYA Opening Ceremony (Japanese / English) [*2 Fuji Hokuroku Park Stadium]

09:00 SAKUYA 9k Start [*2 Fuji Hokuroku Park Stadium]

09:15 SAKUYA U-20 6k Start [*2 Fuji Hokuroku Park Stadium]

11:00 SAKUYA Awards Ceremony (Japanese) [*3 Fuji Hokuroku Park Special Stage]

11:00 KAI Final Cutoff Time [*2 Fuji Hokuroku Park Stadium]

12:00-13:00 KAI Awards Ceremony (Japanese / English) [*3 Fuji Hokuroku Park Special Stage]

14:00-15:00 FUJI Awards Ceremony (Japanese / English) [*3 Fuji Hokuroku Park Special Stage]

14:30 FUJI Final Cutoff Time [*2 Fuji Hokuroku Park Stadium]

14:30 Press Center Closes [*1 Fuji Hokuroku Park Press Center]

■ Contact Information

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YouTube : <https://www.youtube.com/channel/UCYTG7HNLx89OeaOsknc6mTg/featured>

*For past press releases, please visit : <https://mtfuji100.com/press/>
For access to official race photos for press use, please contact the Secretariat above.*