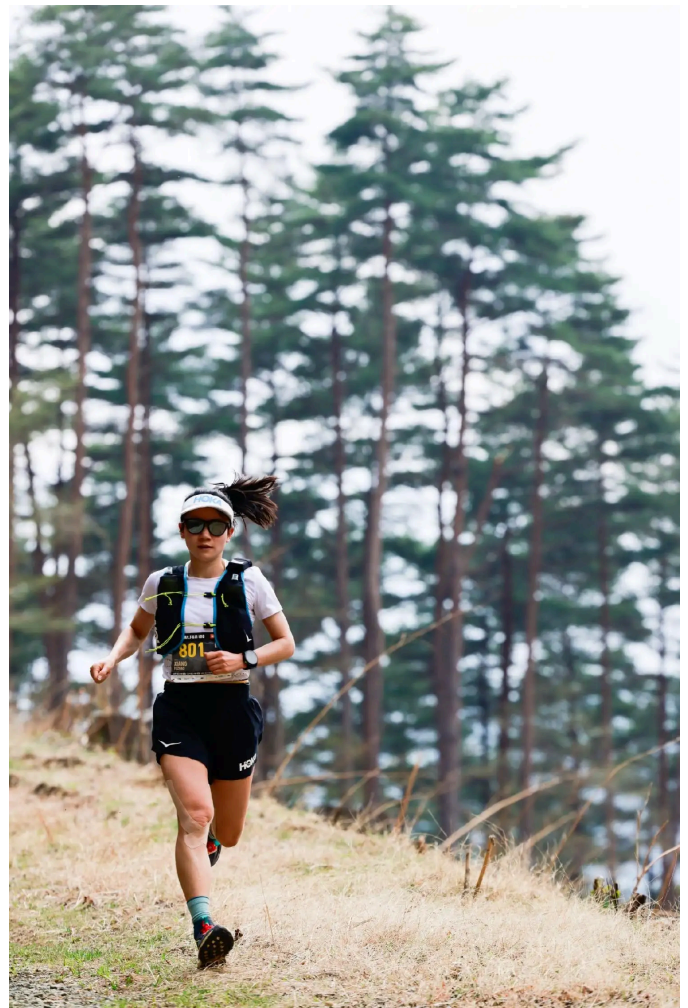


No.110 April 26, 2025

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Guangfu Meng and Fuzhao Xiang Victorious in Inaugural "ASUMI40k" Race



At the Mt. FUJI 100 event, held over three days from Friday, April 25th to Sunday, April 27th, 2025, the inaugural "ASUMI40k" race took place on Saturday, April 26th. Under favorable conditions with occasional glimpses of Mt. Fuji through the clouds, Guangfu Meng and Fuzhao Xiang emerged victorious. Both male and female winners were Chinese athletes, topping the podium in the new short-distance race of Japan's premier international trail running event set against the backdrop of Mt. Fuji. Fuzhao Xiang secured her third victory at this event, following wins in the 2019 UTMF and the 2023 FUJI100mi.

The race covered a 40.2km course with 1,445m of cumulative elevation gain (D+), sta

ring and finishing at Fuji Hokuroku Park / Fujisan Meisui Stadium (Fujiyoshida City, Yamanashi Prefecture). A total of 218 runners (59 women, 159 men) stood at the starting line.

****Women's Race****

The women's race began with Fuzhao Xiang and Yuri Yoshizumi, a leading Japanese trail runner based in the host city Fujiyoshida and last year's KAI70k champion, taking the lead. Fuzhao Xiang pulled ahead as the course turned downhill mid-race. Yoshizumi, stating "I lost sight of Fuzhao's back," pursued diligently, but the gap did not close easily. Ultimately, Fuzhao Xiang won with a time of 3 hours, 37 minutes, and 33 seconds. Yuri Yoshizumi finished second, three and a half minutes behind. Emi Iwai, last year's KAI70k runner-up, followed in third place with a time of 3 hours, 51 minutes, and 41 seconds. Miho Tsuboi finished fourth, Natsumi Yamauchi fifth, and Nami Ishihara sixth.

At the awards ceremony, Fuzhao Xiang expressed her gratitude towards Yuri Yoshizumi, saying, "I want to thank Yuri Yoshizumi today. We took turns leading, but ultimately, luck was on my side, and I was able to win. I hope we can continue to push each other and run together in future races."

****Men's Race****

The men's race was led by Tuomas Kari (Finland), Koken Ogasawara (Japan), and Guangfu Meng (China). The competition narrowed down to Meng and Ogasawara during the final steep climb with a 600m elevation difference. After a close battle in the final stages, Guangfu Meng claimed victory with a time of 3 hours, 3 minutes, and 29 seconds, just 18 seconds ahead of runner-up Koken Ogasawara. Tuomas Kari finished third. Takamaru Kawasaki (Japan) was fourth, Tsukasa Shinchi (Japan) fifth, and Ryo Murata (Japan) sixth. Winner Guangfu Meng humbly reflected on his race, stating, "Having just run a race last week, winning today was unexpected. The three of us competed closely, but I was fortunate to pull slightly ahead on the final climb and secure the win."

The ASUMI40k concluded at its cutoff time of 7:00 PM. Additionally, the "KAI70k," a 70.2km race with 3,052m elevation gain that started at 1:30 PM on Saturday, April 26th, will reach its cutoff time at 3:30 AM on Sunday, April 27th. Similarly, the "FUJI100mi," whose first wave started at 5:00 PM on Friday, April 25th, has a cutoff time of 2:30 PM on Sunday, April 27th.

****ASUMI40k Results**** (Live results available here: <https://runnet.jp/parts/2025/367860/result.html>)

Mt.FUJI100 2025 Event Outline

■**DATES** Friday, April 25, 2025 – Sunday, April 27, 2025 (3 days)

■**Race category**

FUJI100mi

-Distance: Approximately 168.0km

-Cumulative altitude gain: +6,254m

-Start: Fujisan Kodomo-no-Kuni, Fuji City, Shizuoka Prefecture

-Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture

-Race start time:

WAVE1 600 racers, 17:00, Friday, April 25 (*cutoff time: 45 hours and 50 minutes)

WAVE2 600 racers, 17:15, Friday, April 25 (*cutoff time: 45 hours and 15 minutes)

WAVE3 600 racers, 17:30, Friday, April 25 (*cutoff time: 45 hours)

WAVE4 600 racers, 17:45, Friday, April 25 (*cutoff time: 44 hours and 45 minutes)

-Final cutoff time: 14:30, Sunday, April 27(*cutoff time: 44 hours and 30 minutes)

-Number of racers: 2,400 (including racers registered through priority registration, general registration, and donation-based registration)

KAI70k

-Distance: Approximately 70.2km

-Cumulative altitude gain: +3,052

-Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture

-Race start time: 13:30, Saturday, April 26 (*cutoff time: 21 hours)

-Final cutoff time: 10:30, Sunday, April 27

-Number of racers: 1000(including racers registered through general registration and donation-based registration)

ASUMI40k

-Distance: Approximately 40.2kkm

-Cumulative altitude gain: +1,445m

-Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture

-Race start time: : 12:00, Saturday, April 26 (*cutoff time: 7 hours)

-Final cutoff time: 19:00, Sunday, April 26

-Number of racers: 200(including racers registered through general registration and donation-based registration)

■**Organizer:** Mt.FUJI100 Race Committee

<Member organizations>

General Incorporated Association Fuji Hakone Izu Trail Support

Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC,Ltd., R-bies Co.,Ltd)

■**Cosponsored:** Fuji City, Fujinomiya City, Minobu Town, Narusawa Village, Fujikawaguchiko Town, Fujiyoshida City, Oshino Village, Yamanakako Village, Gotemba City, and Susono City

■**Supervisor:** Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC,Ltd., R-bies Co.,Ltd)

■**Environmet Support:** NPO Fuji Trail Runners Club

■**Special Partner:** THE NORTH FACE, Fuji-Q Group

■**platinum Partner:** W. L. Gore & Associates,aminoVITAL

■**Support:** Japan Sports Sgency, Japan Tourism Agency, Yamanashi prefecture, Shizuoka prefecture,Doshi village, East Shizuoka Association for the Promotion of/thru Sports, Yamanashi Nichinichi Shimbun, Yamanashi Broadcasting System, Television Yamanashi, FM Fuji, the Shizuoka Shimbun, Shizuoka Broadcasting System, Shizuoka Telecasting, Shizuoka Asahi Television, Shizuoka Daiichi Television, and K-MIX

■**Honorary Race Committee:** Race Committee Members10 Municipal Heads

■**Race President:** TSUYOSHI KABURAKI (General Incorporated Association Fuji Hakone Izu Trail Support Representative Director, Professional trail runner)

■**Vice President of the race:** KOICHIRO HORIUCHI (President, Fuji Kyuko Co., Ltd.)

■**Race Producer:** RICKA FUKUDA (Medical doctor and musician, resident of Fujikawaguchiko Town)

■**Co-representative:**

TATSUO CHIBA (Representative Director, Sotoe Co., Ltd.)

YOSHIHIRO TAJIKA (Representative, Region Port, LLC.)

NANA KANESHIMA (Director, R-bies Co., Ltd.)

■**Advisor**

SHIN MURAKOSHI (Professor, Faculty of Education, Shizuoka University)

MASUMI NAKAO (Representative Director of NPO Discover Rias)

TSUTOMU MIURA (Vice Chair and Head of Secretariat of NPO Fuji Trail Runners Club)

Mt.FUJI100 2025 Press Schedule

A press conference to introduce promising runners will be held from 11:00 on Friday, April 25, the day before the race, followed by a press briefing at 12:00. Also, the awards ceremony will be held on from KAI12:00 FUJI14:00 on Sunday, April 27.

■Friday, April 25th

08:00- rk Press center	Opening of press center	*1 Fuji Hokuroku Pa
08:00-18:00 rk Stadium	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
10:00-14:00 k Press center	Press registration	*1 Fuji Hokuroku Par
11:00-12:00 rk Special stage	Press conference (Japanese / English)	*3 Fuji Hokuroku Pa
12:00-13:00 rk Special stage	Press briefing (Japanese / English)	*3 Fuji Hokuroku Pa
11:00-16:30 Kuni r	Press registration	Fujisan Kodomo-no-
16:30 Kuni	FUJI Opening Ceremony (Japanese / English)	Fujisan Kodomo-no-
17:00-17:45 uni	FUJI wave start	Fujisan Kodomo-no-K

■Saturday, April 26th

09:00-18:00 rk Stadium	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
11:30. k Stadium	ASUMI Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Par
12:00 rk Stadium	ASUMI start	*2 Fuji Hokuroku Pa
13:00 rk Stadium	KAI Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Pa
13:30 rk Stadium	KAI start	*2 Fuji Hokuroku Pa
18:00-19:00 rk Special stage	ASUMI awards ceremony (Japanese / English)	*3 Fuji Hokuroku Pa
19:00 rk Stadium	ASUMI Final cutoff time	*2 Fuji Hokuroku Pa

■Sunday, April 27th

09:00-14:00	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
rk Stadium		
10:30	KAI Final cutoff time	*2 Fuji Hokuroku Pa
rk Stadium		
12:00-13:00	KAI awards ceremony (Japanese / English)	*3 Fuji Hokuroku Par
k Special stage		
14:00-15:00	FUJI awards ceremony (Japanese / English)	*3 Fuji Hokuroku Par
k Special stage		
14:30	FUJI Final cutoff time	*2 Fuji Hokuroku Pa
rk Stadium		
14:30	Closing on the press center	*1 Fuji Hokuroku P
ark Press center		

[Location Details]

***1 Fuji Hokuroku Park Press center :**

Gymnasium 1st floor conference room

***2 Fuji Hokuroku Park Stadium:**

FUJISAN NO MEISUI Stadium

***3 Fuji Hokuroku Park Special stage:**

Special stage in FUJISAN NO MEISUI Stadium

MAP of Fuji Hokuroku Park



5000,Kamiyoshida-Tateishi,
Fujiyoshida City, Yamanashi-ken

Contact information

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X : <https://twitter.com/MtFUJI100>

Instagram : <https://www.instagram.com/mt.fuji100/>

YouTube : https://www.youtube.com/channel/UCYTG7HNLx89OeaOsknc6mTg_

*Back numbers of the past press releases: <https://mtfuji100.com/enpress/>

*If you would like to see official photos of the competition for the press,
please contact the above race headquarters.

