PRESS RELEASE

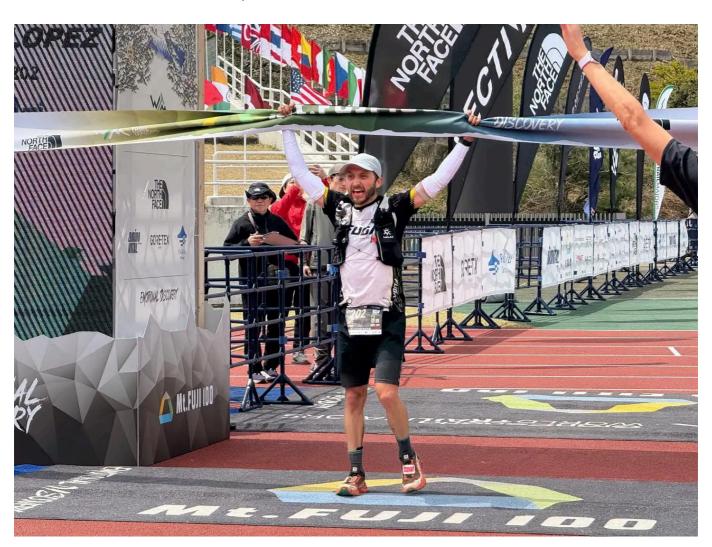




No.109 April 26, 2025

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Mount Fuji 100: Joaquín López (Ecuador) sets historic record of 17 hours, 48 minutes, and 40 seconds to win men's title



On the morning of Saturday, April 26, 2025, at Mt. FUJI 100, Joaquin Lopez (ECU) cla imed victory in the men's category of the "FUJI100mi" race. His winning time of 17 ho urs, 48 minutes, and 40 seconds marks the fastest time in the event's history since it s inception in 2012, establishing a new record.

The "FUJI100mi" is a trail running race that started at 5:00 PM on April 25 (Fri) at Fuji san Kodomo-no-Kuni (Fuji City, Shizuoka Prefecture) and finished at Fuji Hokuroku Park. The race saw Guomin Deng (CHN) and Joaquin Lopez (ESP) leading side by side u

ntil the midpoint. After passing the 100km mark, Lopez broke away and continued to pull ahead, showcasing a dominant performance as he navigated the most technical mountainous sections of the course. At the time of writing, the remaining runners have not yet finished, but Lopez is expected to have opened up a lead of over an hour.

After completing the 100-mile race around the base of Mount Fuji, Joaquin Lopez sai d:

"This race was the most technical I've ever experienced, but I trained hard for it, and I'm thrilled that my efforts paid off."

"My strength lies in my team, starting with my wife, who has unwavering faith in me. Without her, this success wouldn't have been possible."

"My next goal is the World Championship, where I aim to represent my country with p ride, fueled by the passion for trail running that I see mirrored here in Japan."

More than an hour after Lopez crossed the finish line, the three runners battling for s econd place completed the 100-mile race. Guomin Deng, who finished second, lost hi s way on the course in the middle of the night while chasing Lopez and spent more th an 30 minutes trying to find his way back. However, he said the experience was not e ntirely negative. "It was a fun experience to compete against Yuya Kawasaki and Tyler Green," he said. Yuya Kawasaki, who crossed the finish line with his young son in his a rms, finished in third place. "Since it's a Japanese race, I wanted to show some pride a s a Japanese runner," he said. Tyler Green (USA) narrowly missed out on the top thre e. "This was the toughest course I've ever run," he reflected on the day's experience.

Approximately 2,400 participants in the "FUJI100mi" will aim to reach the finish lineby the deadline of 2:30 PM on Sunday, April 27.

Additionally, the new race "ASUMI40k" (40.2 km, cumulative elevation gain 1,445 m) will start at noon on April 26 (Sat), and the "KAI70k" (70.2 km, cumulative elevation g ain 3,052 m) will start at 1:30 PM on the same day. cumulative elevation gain of 3,052 meters, will start at 1:30 PM on the same day at Fuji Hokuroku Park.

FUJI100mi Results (Results updates here https://runnet.jp/parts/2025/367860/result.html)

Mt.FUJI100 2025 Event Outline

- **■DATES** Friday, April 25, 2025 Sunday, April 27, 2025 (3 days)
- ■Race category

FUJI100mi

- -Distance: Approximately 168.0km -Cumulative altitude gain: +6,254m
- -Start: Fujisan Kodomo-no-Kuni, Fuji City, Shizuoka Prefecture
- -Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamana shi Prefecture
- -Race start time:

WAVE1 600 racers, 17:00, Friday, April 25 (*cutoff time: 45 hours and 50 minutes)

WAVE2 600 racers, 17:15, Friday, April 25 (*cutoff time: 45 hours and 15 minutes)

WAVE3 600 racers, 17:30, Friday, April 25 (*cutoff time: 45 hours)

WAVE4 600 racers, 17:45, Friday, April 25 (*cutoff time: 44 hours and 45minutes)

- -Final cutoff time: 14:30, Sanday, April 27(*cutoff time: 44 hours and 30 minutes)
- -Number of racers: 2,400 (including racers registered through priority registration, ge neral registration, and donation-based registration)

KAI70k

- -Distance: Approximately 70.2km -Cumulative altitude gain: +3,052
- -Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Y
- -Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Y amanashi Prefecture
- -Race start time: 13:30, Saturday, April 26 (*cutoff time: 21 hours)
- -Final cutoff time: 10:30, Sanday, April 27
- -Number of racers: 1000(including racers registered through general registration and donation-based registration)

ASUMI40k

- -Distance: Approximately 40.2kkm -Cumulative altitude gain: +1,445m
- -Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Y amanashi Prefecture
- -Race start time: 12:00, Saturday, April 26 (*cutoff time: 7 hours)
- -Final cutoff time: 19:00, Sanday, April 26
- -Number of racers: 200(including racers registered through general registration and donation-based registration)

■Organizer: Mt.FUJI100 Race Committee

<Member organizations>

General Incorporated Association Fuji Hakone Izu Trail Support Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC, Ltd., R-bies Co., Ltd.)

- ■Cosponsored: Fuji City, Fujinomiya City, Minobu Town, Narusawa Village, Fujikawag uchiko Town, Fujiyoshida City, Oshino Village, Yamanakako Village, Gotemba City, and Susono City
- ■Supervisor: Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC,Ltd., R-bies Co.,Ltd.)
- ■Environmet Support: NPO Fuji Trail Runners Club
- Special Partner: THE NORTH FACE, Fuji-Q Group
- platinum Partner: W. L. Gore & Associates, amino VITAL
- ■Support: Japan Sports Sgency, Japan Tourism Agency, Yamanashi prefecture, Shiz uoka prefecture, Doshi village, East Shizuoka Association for the Promotion of/thru Sports, Yamanashi Nichinichi Shimbun, Yamanashi Broadcasting System, Television Yamanashi, FM Fuji, the Shizuoka Shimbun, Shizuoka Broadcasting System, Shizuoka Telecasting, Shizuoka Asahi Television, Shizuoka Daiichi Television, and K-MIX
- Honorary Race Committee: Race Committee Members 10 Municipal Heads
- Race President: TSUYOSHI KABURAKI (General Incorporated Association Fuji Hak one Izu Trail Support Representative Director, Professional trail runner)
- ■Vice President of the race: KOICHIRO HORIUCHI (President, Fuji Kyuko Co., Ltd.)
- Race Producer: RICKA FUKUDA (Medical doctor and musician, resident of Fujikaw aguchiko Town)

■Co-representative:

TATSUO CHIBA (Representative Director, Sotoe Co., Ltd.) YOSHIHIRO TAJIKA (Representative, Region Port, LLC.) NANA KANESHIMA (Director, R-bies Co., Ltd.)

■Advisor

SHIN MURAKOSHI (Professor, Faculty of Education, Shizuoka University)
MASUMI NAKAO (Representative Director of NPO Discover Rias)
TSUTOMU MIURA (Vice Chair and Head of Secretariat of NPO Fuji Trail Runners Club)

Mt.FUJI100 2025 Press Schedule

A press conference to introduce promising runners will be held from 11:00 on Fryda y, April 25, the day before the race, followed by a press briefing at 12:00. Also, the awards ceremony will be held on from KAI12:00 FUJI14:00 on Sunday, April 27.

■Friday, April 25th		
08:00-		*1 Fuji Hokuroku Pa
rk Press center		
08:00-18:00	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
rk Stadium		
	Press registration	*1 Fuji Hokuroku Par
k Press center	Decree of the second (Fredish)	*0 F'' H.l D.
11:00-12:00	Press conference (Japanese / English)	*3 Fuji Hokuroku Pa
rk Special stag	Press briefing (Japanese / English)	*3 Fuji Hokuroku Pa
rk Special stag		3 r aji r lokar oka r a
-	Press registration	Fujisan Kodomo-no-
Kuni r	ğ	J
16:30	FUJI Opening Ceremony (Japanese / English)	Fujisan Kodomo-no-
Kuni		
17:00-17:45	FUJI wave start	Fujisan Kodomo-no-K
uni		
■Saturday, April 26th		
	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
rk Stadium		-
11:30. ASUM	l Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Par
k Stadium		
12:00 ASUI	MI start	*2 Fuji Hokuroku Pa
rk Stadium		*2
13:00 KAI (rk Stadium	Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Pa
13:30 KAI s	start	*2 Fuji Hokuroku Pa
rk Stadium		Z raji riokaroka ra
18:00-19:00	ASUMI awards ceremony (Japanese / English)	*3 Fuji Hokuroku Pa
rk Special stage		
1000 4011	MI Final cutoff time	*2 Euii Hakuraku Da
19:00 ASUI	vii i iilai catoii tiiile	*2 Fuji Hokuroku Pa

■Sunday, April 27th

09:00-14:00 Mt.FUJI100 EXPO *2 Fuji Hokuroku Pa

rk Stadium

10:30 KAI Final cutoff time *2 Fuji Hokuroku Pa

rk Stadium

12:00-13:00 KAI awards ceremony (Japanese / English) *3 Fuji Hokuroku Par

k Special stage

14:00-15:00 FUJI awards ceremony (Japanese / English) *3 Fuji Hokuroku Par

k Special stage

14:30 FUJI Final cutoff time *2 Fuji Hokuroku Pa

rk Stadium

14:30 Closing on the press center *1 Fuji Hokuroku P

ark Press center

[Location Details]

*1 Fuji Hokuroku Park Press center:
Gymnasium 1st floor conference room

*2 Fuji Hokuroku Park Stadium: FUJISAN NO MEISUI Stadium

*3 Fuji Hokuroku Park Special stage:

Special stage in FUJISAN NO MEISUI Stadium



Contact information

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YouTube: https://www.youtube.com/channel/UCYTG7HNLx89OeaOsknc 6mTg

*Back numbers of the past press releases: https://mtfuji100.com/enpress/
*If you would like to see official photos of the competition for the press, please contact the above race headquarters.







