

No.108 April 25, 2025

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Mt. Fuji 100 kicks off, 168km journey around the foot of Mt. Fuji begins



An international trail running event on the trails at the foot of Mt. Fuji, On Friday, April 25th at 5pm, the 168.0km, 6,254m vert. gain, “FUJI 100mi”, began its journey through the foothills of Mount Fuji in the city of Fuji City, Shizuoka Prefecture. A total of 2,326 males and females, 270 females and 2,056 males, started their run, today.

The FUJI100mi racers will head clockwise to the west side of Mt. Fuji, traversing the Tenashi Mountains at night. After passing through the Fumoto and Lake Shoji, the race will turn around at Lake Yamanaka and pass through Ishiwari and Shakushi to the finish gate at the Fuji Hokuroku Park.

The first finisher is expected to arrive at finish line around noon on Saturday, April 26th.

Mt.FUJI100 2025 Event Outline

■**DATES** Friday, April 25, 2025 – Sunday, April 27, 2025 (3 days)

■**Race category**

FUJI100mi

-Distance: Approximately 168.0km

-Cumulative altitude gain: +6,254m

-Start: Fujisan Kodomo-no-Kuni, Fuji City, Shizuoka Prefecture

-Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture

-Race start time:

WAVE1 600 racers, 17:00, Friday, April 25 (*cutoff time: 45 hours and 50 minutes)

WAVE2 600 racers, 17:15, Friday, April 25 (*cutoff time: 45 hours and 15 minutes)

WAVE3 600 racers, 17:30, Friday, April 25 (*cutoff time: 45 hours)

WAVE4 600 racers, 17:45, Friday, April 25 (*cutoff time: 44 hours and 45 minutes)

-Final cutoff time: 14:30, Sunday, April 27(*cutoff time: 44 hours and 30 minutes)

-Number of racers: 2,400 (including racers registered through priority registration, general registration, and donation-based registration)

KAI70k

-Distance: Approximately 70.2km

-Cumulative altitude gain: +3,052

-Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture

-Race start time: 13:30, Saturday, April 26 (*cutoff time: 21 hours)

-Final cutoff time: 10:30, Sunday, April 27

-Number of racers: 1000(including racers registered through general registration and donation-based registration)

ASUMI40k

-Distance: Approximately 40.2kkm

-Cumulative altitude gain: +1,445m

-Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture

-Race start time: : 12:00, Saturday, April 26 (*cutoff time: 7 hours)

-Final cutoff time: 19:00, Sunday, April 27

-Number of racers: 200(including racers registered through general registration and donation-based registration)

■**Organizer:** Mt.FUJI100 Race Committee

<Member organizations>

General Incorporated Association Fuji Hakone Izu Trail Support

Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC,Ltd., R-bies Co.,Ltd)

■**Cosponsored:** Fuji City, Fujinomiya City, Minobu Town, Narusawa Village, Fujikawaguchiko Town, Fujiyoshida City, Oshino Village, Yamanakako Village, Gotemba City, and Susono City

■**Supervisor:** Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC,Ltd., R-bies Co.,Ltd)

■**Environmet Support:** NPO Fuji Trail Runners Club

■**Special Partner:** THE NORTH FACE, Fuji-Q Group

■**platinum Partner:** W. L. Gore & Associates,aminoVITAL

■**Support:** Japan Sports Sgency, Japan Tourism Agency, Yamanashi prefecture, Shizuoka prefecture,Doshi village, East Shizuoka Association for the Promotion of/thru Sports, Yamanashi Nichinichi Shimbun, Yamanashi Broadcasting System, Television Yamanashi, FM Fuji, the Shizuoka Shimbun, Shizuoka Broadcasting System, Shizuoka Telecasting, Shizuoka Asahi Television, Shizuoka Daiichi Television, and K-MIX

■**Honorary Race Committee:** Race Committee Members10 Municipal Heads

■**Race President:** TSUYOSHI KABURAKI (General Incorporated Association Fuji Hakone Izu Trail Support Representative Director, Professional trail runner)

■**Vice President of the race:** KOICHIRO HORIUCHI (President, Fuji Kyuko Co., Ltd.)

■**Race Producer:** RICKA FUKUDA (Medical doctor and musician, resident of Fujikawaguchiko Town)

■**Co-representative:**

TATSUO CHIBA (Representative Director, Sotoe Co., Ltd.)

YOSHIHIRO TAJIKA (Representative, Region Port, LLC.)

NANA KANESHIMA (Director, R-bies Co., Ltd.)

■**Advisor**

SHIN MURAKOSHI (Professor, Faculty of Education, Shizuoka University)

MASUMI NAKAO (Representative Director of NPO Discover Rias)
TSUTOMU MIURA (Vice Chair and Head of Secretariat of NPO Fuji Trail Runners Club)

Mt.FUJI100 2025 Press Schedule

A press conference to introduce promising runners will be held from 11:00 on Friday, April 25, the day before the race, followed by a press briefing at 12:00. Also, the awards ceremony will be held on from 12:00 FUJI14:00 on Sunday, April 27.

■Friday, April 25th

08:00- rk Press center	Opening of press center	*1 Fuji Hokuroku Pa
08:00-18:00 rk Stadium	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
10:00-14:00 k Press center	Press registration	*1 Fuji Hokuroku Par
11:00-12:00 rk Special stage	Press conference (Japanese / English)	*3 Fuji Hokuroku Pa
12:00-13:00 rk Special stage	Press briefing (Japanese / English)	*3 Fuji Hokuroku Pa
11:00-16:30 Kuni r	Press registration	Fujisan Kodomo-no-
16:30 Kuni	FUJI Opening Ceremony (Japanese / English)	Fujisan Kodomo-no-
17:00-17:45 uni	FUJI wave start	Fujisan Kodomo-no-K

■Saturday, April 26th

09:00-18:00 rk Stadium	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
11:30. k Stadium	ASUMI Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Par
12:00 rk Stadium	ASUMI start	*2 Fuji Hokuroku Pa
13:00	KAI Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Pa

rk Stadium

13:30 KAI start

*2 Fuji Hokuroku Pa

rk Stadium

18:00-19:00 ASUMI awards ceremony (Japanese / English)

*3 Fuji Hokuroku Pa

rk Special stage

19:00 ASUMI Final cutoff time

*2 Fuji Hokuroku Pa

rk Stadium

■Sunday, April 27th

09:00-14:00 Mt.FUJI100 EXPO

*2 Fuji Hokuroku Pa

rk Stadium

10:30 KAI Final cutoff time

*2 Fuji Hokuroku Pa

rk Stadium

12:00-13:00 KAI awards ceremony (Japanese / English)

*3 Fuji Hokuroku Par

k Special stage

14:00-15:00 FUJI awards ceremony (Japanese / English)

*3 Fuji Hokuroku Par

k Special stage

14:30 FUJI Final cutoff time

*2 Fuji Hokuroku Pa

rk Stadium

14:30 Closing on the press center

*1 Fuji Hokuroku P

ark Press center

[Location Details]

***1 Fuji Hokuroku Park Press center :**
Gymnasium 1st floor conference room

***2 Fuji Hokuroku Park Stadium:**
FUJISAN NO MEISUI Stadium

***3 Fuji Hokuroku Park Special stage:**
Special stage in FUJISAN NO MEISUI Stadium

MAP of Fuji Hokuroku Park



5000, Kamiyoshida-Tateishi,
Fujiyoshida City, Yamanashi-ken

Contact information

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Instagram : <https://www.instagram.com/mt.fuji100/>

YouTube : https://www.youtube.com/channel/UCYTG7HNLx89OeaOsknc6mTg_

*Back numbers of the past press releases: <https://mtfuji100.com/enpress/>

*If you would like to see official photos of the competition for the press,
please contact the above race headquarters.

