**PRESS RELEASE** 

🛆 Mt.FUJI 100



No.113 April, 28 2025

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Mt.FUJI 100 2025 Concludes with 3,356 Runners Across Three Races



The Mt.FUJI 100 took place over three days from Friday, April 25th to Sunday, April 2 7th. Following the new race "ASUMI40k" (40.2km distance, 1,445m D+) and the "KAI7 0k" (70.2km distance, 3,052m D+), the "FUJI100mi" (168.0km distance, 6,254m D+) r eached its final cut-off time at 2:30 PM on Sunday, April 27th.

Please see the attached documents for the overall and age group award winners of b oth races, as well as the recipients of the New Hero Award, given to athletes under 2 9 who achieved remarkable results.

### Attached Documents

\* 2025 Race Participation Status: <u>https://mtfuji100.com/wp-content/uploads/2025/</u>04/2025 出走状況-attached-to-pressrelease113.pdf

- \* ASUMI40k Award Winners List: <u>https://mtfuji100.com/wp-content/uploads/2025/</u> 04/2025ASUMI-attached-to-pressrelease113.pdf
- \* KAI70k Award Winners List: <u>https://mtfuji100.com/wp-content/uploads/2025/04/</u> 2025KAI-attached-to-pressrelease113.pdf
- \* FUJI100mi Award Winners List: <u>https://mtfuji100.com/wp-content/uploads/2025/</u> 04/2025FUJI-attached-to-pressrelease113.pdf

Here are some comments from the athletes at the awards ceremony held on the final day, Sunday.

# Joaquin LOPEZ's pride in achieving a historic sub-18-hour record in FUJI100mi

Joaquin LOPEZ (ECU), the men's winner of FUJI100mi, commented, *"It was amazing. I had a really good time. It was incredibly hard all the way. The first half was super runn able and the second half was completely different. It was a lot of rocks and super tec hnical, so you really have to be a complete runner to finish this race. So, congrats to all the finishers as well."* Regarding collapsing after the finish, he reflected, *"I'm feeling better, but I have to say that I gave my 100% in this race, I think I've never pushed so hard, and I think it was just because I wanted to get past to the finish line because I w as already very tired."* 

He also mentioned that he is the second runner from Latin America to reach the podi um in this event, following Fernanda MACIEL (BRA) who won the "STY" category in th e inaugural 2012 race, expressing his gratitude for achieving this honor.

# ManYee CHEUNG's joy at reaching the top in her second Mt.FUJI 100 participa tion

ManYee CHEUNG 張敏怡 (HKG), the women's winner of FUJI100mi, secured victory in her second participation, having finished 5th in the 100-mile "UTMF" category of this event in 2019. *"I remember last time it was snowing and the race was cut and I mana ged to get the fifth place but I was very cold and I cannot see the Mount Fuji at all. So this time my first goal was able to see the Mount Fuji,"* she said. Regarding her future goals, she shared, *"I'm very inspired by Courtney (Dauwalter, winner of 2019 and 202 4), who is the champion last year, because I think she runs very relaxed and very hap py, and the style is very free and very carefree."* 

### Jiasheng SHEN gains a new goal: wants to challenge the 100-mile race next

Jiasheng SHEN 申加升 (CHN), the men's winner of KAI70k, spoke about his experience

at Mt.FUJI 100: "This was my first time participating, everyone was kind, I had a wond erful experience during the race, and everything left a good impression." He further e xpressed his new determination, "Next year, or the year after, I will find a chance and definitely challenge the FUJI100mi."

# Yuya KAWASAKI reflects on being supported by cheers along the course to fin ish

Yuya KAWASAKI (JPN), who finished 3rd in the FUJI100mi men's race, said, *"I was abl e to run with amazing runners in perfect conditions. There were many tough moment s along the way, but thanks to the many people cheering me on along the course, I w as able to run until the end."* Regarding crossing the finish line holding his beloved so n, he said with a smile, *"I wanted to hold hands and run to the finish together, but I wa s rushing to finish under 19 hours."* 

### Arika ITO achieves a satisfying run in her specialty, the 100-mile distance

Arika ITO (JPN), who finished 3rd in the FUJI100mi women's race, mentioned that she couldn't perform to her full potential in her target races last year. *"This time, I used la st year's frustrations as motivation and ran with all my might. I prefer running 100 mil es rather than shorter distances, and this was a runnable and enjoyable 100-mile rac e,"* she stated.

Mt.FUJI100 2025 Event Outline

**DATES** Friday, April 25, 2025 – Sunday, April 27, 2025 (3 days) ■Race category FUJI100mi -Distance: Approximately 168.0km -Cumulative altitude gain: +6,254m -Start: Fujisan Kodomo-no-Kuni, Fuji City, Shizuoka Prefecture -Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamana shi Prefecture -Race start time: WAVE1 600 racers, 17:00, Friday, April 25 (\*cutoff time: 45 hours and 50 minutes) WAVE2 600 racers, 17:15, Friday, April 25 (\*cutoff time: 45 hours and 15 minutes) WAVE3 600 racers, 17:30, Friday, April 25 (\*cutoff time: 45 hours) WAVE4 600 racers, 17:45, Friday, April 25 (\*cutoff time: 44 hours and 45minutes) -Final cutoff time: 14:30, Sanday, April 27(\*cutoff time: 44 hours and 30 minutes) -Number of racers: 2,400 (including racers registered through priority registration, ge neral registration, and donation-based registration)

# KAI70k

-Distance: Approximately 70.2km
-Cumulative altitude gain: +3,052
-Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Y amanashi Prefecture
-Race start time: 13:30, Saturday, April 26 (\*cutoff time: 21 hours)
-Final cutoff time: 10:30, Sanday, April 27
-Number of racers: 1000(including racers registered through general registration and donation-based registration)

#### ASUMI40k

-Distance: Approximately 40.2kkm
-Cumulative altitude gain: +1,445m
-Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Y amanashi Prefecture
-Race start time: 12:00, Saturday, April 26 (\*cutoff time: 7 hours)
-Final cutoff time: 19:00, Sanday, April 26
-Number of racers: 200(including racers registered through general registration and donation-based registration)

■Organizer: Mt.FUJI100 Race Committee

<Member organizations>

General Incorporated Association Fuji Hakone Izu Trail Support Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC,Ltd., R-bies Co.,Ltd)

**Cosponsored:** Fuji City, Fujinomiya City, Minobu Town, Narusawa Village, Fujikawag uchiko Town, Fujiyoshida City, Oshino Village, Yamanakako Village, Gotemba City, and Susono City

**Supervisor:** Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC,Ltd., R-bies Co.,L td)

Environmet Support: NPO Fuji Trail Runners Club

■Special Partner: THE NORTH FACE, Fuji-Q Group

■ platinum Partner: W. L. Gore & Associates, aminoVITAL

**Support:** Japan Sports Sgency, Japan Tourism Agency, Yamanashi prefecture, Shiz

uoka prefecture,Doshi village, East Shizuoka Association for the Promotion of/thru Sp orts, Yamanashi Nichinichi Shimbun, Yamanashi Broadcasting System, Television Yama nashi, FM Fuji, the Shizuoka Shimbun, Shizuoka Broadcasting System, Shizuoka Teleca sting, Shizuoka Asahi Television, Shizuoka Daiichi Television, and K-MIX

**Honorary Race Committee:** Race Committee Members10 Municipal Heads

**■Race President:** TSUYOSHI KABURAKI (General Incorporated Association Fuji Hak one Izu Trail Support Representative Director, Professional trail runner)

■Vice President of the race: KOICHIRO HORIUCHI (President, Fuji Kyuko Co., Ltd.)

**■Race Producer:** RICKA FUKUDA (Medical doctor and musician, resident of Fujikaw aguchiko Town)

#### ■Co-representative:

TATSUO CHIBA (Representative Director, Sotoe Co., Ltd.) YOSHIHIRO TAJIKA (Representative, Region Port, LLC.) NANA KANESHIMA (Director, R-bies Co., Ltd.)

#### Advisor

SHIN MURAKOSHI (Professor, Faculty of Education, Shizuoka University) MASUMI NAKAO (Representative Director of NPO Discover Rias) TSUTOMU MIURA (Vice Chair and Head of Secretariat of NPO Fuji Trail Runners Clu b)

Mt.FUJI100 2025 Press Schedule

A press conference to introduce promising runners will be held from 11:00 on Fryda y, April 25, the day before the race, followed by a press briefing at 12:00. Also, the awards ceremony will be held on from KAI12:00 FUJI14:00 on Sunday, April 27.

#### ■Friday, April 25th

08:00- Opening of press center rk Press center 08:00-18:00 Mt.FUJI100 EXPO \*1 Fuji Hokuroku Pa

\*2 Fuji Hokuroku Pa

rk Stadium \*1 Fuji Hokuroku Par 10:00-14:00 Press registration k Press center Press conference (Japanese / English) \*3 Fuji Hokuroku Pa 11:00-12:00 rk Special stage 12:00-13:00 Press briefing (Japanese / English) \*3 Fuji Hokuroku Pa rk Special stage Press registration Fujisan Kodomo-no-11:00-16:30 Kuni r FUJI Opening Ceremony (Japanese / English) Fujisan Kodomo-no-16:30 Kuni Fujisan Kodomo-no-K 17:00-17:45 FUJI wave start uni

#### ■Saturday, April 26th

09:00-18:00 Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
rk Stadium	
11:30. ASUMI Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Par
k Stadium	
12:00 ASUMI start	*2 Fuji Hokuroku Pa
rk Stadium	
13:00 KAI Opening Ceremony (Japanese / English)	*2 Fuji Hokuroku Pa
rk Stadium	
13:30 KAI start	*2 Fuji Hokuroku Pa
rk Stadium	
18:00-19:00 ASUMI awards ceremony (Japanese / English)	*3 Fuji Hokuroku Pa
rk Special stage	
19:00 ASUMI Final cutoff time	*2 Fuji Hokuroku Pa
rk Stadium	

#### ■Sunday, April 27th

09:00-14:00	Mt.FUJI100 EXPO	*2 Fuji Hokuroku Pa
rk Stadium		
10:30	KAI Final cutoff time	*2 Fuji Hokuroku Pa
rk Stadium		
12:00-13:00	KAI awards ceremony (Japanese / English)	*3 Fuji Hokuroku Par
k Special stag	e	
14:00-15:00	FUJI awards ceremony (Japanese / English)	*3 Fuji Hokuroku Par
k Special stag	e	
14:30	FUJI Final cutoff time	*2 Fuji Hokuroku Pa
rk Stadium		
14:30	Closing on the press center	*1 Fuji Hokuroku P
ark Press cen	ter	

[Location Details] \*1 Fuji Hokuroku Park Press center : Gymnasium 1st floor conference room

\*2 Fuji Hokuroku Park Stadium: FUJISAN NO MEISUI Stadium

**\*3 Fuji Hokuroku Park Special stage:** Special stage in FUJISAN NO MEISUI Stadium



# Contact information

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